

Service Menu

Websites that perform. AI that answers leads, publishes content, and runs the busywork — with you in control.

Choose a foundation for every client. Add one or more AI modules, or pick a bundle. Setup is one-time; the monthly fee covers operation, monitoring, and human approval where it matters.

Prices in US dollars (USD). USD list prices are about 25% below the Canadian list, rounded to clean figures. Applicable sales tax may be added based on your billing location.

1. FOUNDATION

Plan	Price	Includes
Care & Host	US\$109	Hosting, SSL, backups, updates, uptime monitoring, and 1 hour of site changes each month.
Care & Host Plus	US\$149	Everything in Care & Host, plus priority fixes and a monthly health report.
New Website	US\$2,650–6,000	Design, build, forms, analytics, and SEO basics — then Care starts at launch.

2. AI MODULES

Module	Monthly	Setup	What you get
Speed-to-Lead	US\$375	US\$525	Instant SMS when a form is submitted or a call is missed. Books appointments. Additional hot leads billed after the included quota.
Lead Reactivation	US\$225–599	US\$375–749	Wake dormant CRM and quote lists. Starter includes 10 hot leads, Growth 30, Scale 75. Extra hot leads billed separately.
AI Voice Receptionist	US\$225–675	US\$375–749	24/7 inbound answering on a dedicated business line. FAQ, calendar booking, urgent owner transfer (best-effort — not 911), and post-call transcripts. Starter 200 min, Growth 400, Pro 800; fair overage after included minutes.
Content Engine	US\$299	US\$225	Research, draft social and optional blog posts, your approval, then scheduled publishing.
AI Ads Studio	US\$525	US\$375	Ad creative, campaign setup, and weekly optimization. Media spend is billed by the ad platform to you — never marked up in the retainer.
Site Concierge	US\$225	US\$299	Website chat trained on your pages and FAQs, with handoff to you by email or SMS.
Review Engine	US\$109	US\$75	Post-job review requests and AI-drafted Google replies — you approve before anything posts.
Catalog Admin AI	US\$375	US\$525	Turn photos or OEM sheets into draft products — titles, SKUs, SEO copy, and prices — then approve in your admin.
Weekly Pulse	US\$75	—	A plain-English weekly email covering leads, orders, stock, and site health.

3. BUNDLES

POPULAR

Local Growth

US\$749 / month

Setup from US\$749

- Care & Host
- Speed-to-Lead
- Content Engine
- Review Engine

Trades, home services, clinics, and local service businesses. Add AI Voice Receptionist when missed calls are the main leak.

ECOMMERCE

Shop AI Ops

US\$975 / month

Setup from US\$975

- Care & Host Plus
- Catalog Admin AI
- Site Concierge
- Weekly Pulse

Parts dealers, retail, and Shopify or custom shop sites.

NEW BUSINESS

Launch Pack

Then US\$1,100 / month

US\$3,750–6,750 setup

- New website
- Local Growth Stack

Companies with no website yet — get online and answer every lead.

OPTIONAL: HOSTED AI EMPLOYEE

OpenClaw Starter	US\$75	A single governed AI worker with Telegram approval.
OpenClaw Growth	US\$149	More capacity for routine operations tasks.
OpenClaw Pro	US\$299	Heavier workloads with priority support.

You always keep control

Outbound messages and public posts can require your approval. No surprise ad spend. Cancel monthly plans with 30 days' notice. Ad media spend (Meta/Google) is billed by the ad platform to you — never marked up in the retainer.

Next step

Tell us your industry and whether you already have a website. We'll recommend a module or bundle and quote setup for your stack (WordPress, Shopify, Netlify, or custom).

